

DESIGN × HANDWERK × LOCAL PRODUCTION

PETER BRUCKNER PREIS

→ [PB-DESIGN-HANDWERK.AT](https://pb-design-handwerk.at)

PBP

'25

CALL FOR ENTRIES

PETER BRUCKNER PRIZE 2025

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Mit Unterstützung von Bund, Land und Europäischer Union

 Bundesministerium
Land- und Forstwirtschaft,
Regionen und Wasserwirtschaft


Gemeinsame Agrarpolitik Österreich



Kofinanziert von der
Europäischen Union

For the Peter Bruckner Prize 2025, products are sought that address changes in design, craftsmanship, and local production. Submissions can include innovative consumer goods, components, material developments, and production processes.

The innovation may relate to the design itself, the materials used, the technologies employed, as well as ecological and economic aspects (e.g., circular economy, new business models, etc.).

WHO CAN SUBMIT?

Both individuals, teams, and companies can participate. The competition is internationally open.

WHAT CAN BE SUBMITTED?

There are no restrictions regarding the material, technologies used, or the theme. The essential evaluation criterion is the demonstrable innovative aspect of the submission.

The submitted projects should be realized as products/prototypes and be available for the exhibition.

GOAL OF THE COMPETITION

The aim of the competition is to demonstrate and promote the transformative potential in design, craftsmanship, and production through the submissions.

SUBMISSION FORMAT

A PDF file (A4 landscape format, 3-5 pages, maximum file size 5 MB) named with the surname of the submitter and their contact details. Contents: Photos, information about materials and dimensions, and a brief description of the project in German or English (maximum 1000 characters without spaces).

SUBMISSION

Submissions must be made by **no later than April 30, 2025**, via upload on the website:

→ [PB-DESIGN-HANDWERK.AT](https://pb-design-handwerk.at)

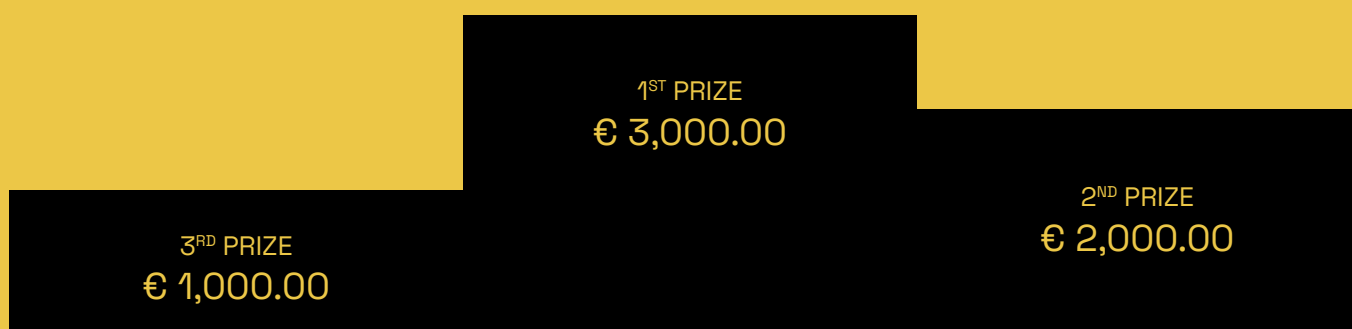
PRIZES / CATALOG

3 MAIN PRIZES

Prize money totaling
€ 6,000.00

+

- Participation in an exhibition
- Catalog entry
- Invitation to the award ceremony and fringe programme from July 10 to July 12, 2025 (two nights) in Lienz, Osttirol



5 RECOGNITION AWARDS

Invitation to the award ceremony and fringe programme from July 10 to July 12, 2025 (two nights) in Lienz, Osttirol

+

- Exhibition participation
- Catalog entry

5 HONORABLE MENTIONS

- Exhibition participation
- Catalog entry

All submissions selected by the jury will be published in the competition catalog.

CRITERIA FOR EVALUATION

- Innovation in the context of design, craftsmanship, and local production
- Sustainability in terms of durability, recyclability, and resource conservation
- Functionality and practical value
- Market opportunities
- Design appropriate to the material
- Originality of the design
- Aesthetic quality

PRESENTATION AND ACCOMPANYING PROGRAM

On Friday, July 11, 2025, the public presentation of the projects, the award ceremony accompanied by a keynote speech, and the exhibition opening with a subsequent get-together will take place in Osttirol.

CONTACTS

→ PB-DESIGN-HANDWERK.AT

→ INFO@PB-DESIGN-HANDWERK.AT

LIABILITY AND RIGHTS

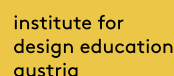
All rights to the designs remain with the submitters. The submitters agree that both the design and the prototype, or a photo of the prototype, may be presented in the exhibition and/or published in the exhibition catalog.

Submitters are responsible for applying for any protective rights themselves. Furthermore, submitters declare that their participation in the competition does not violate any third-party rights, especially copyright, and indemnify those responsible for the publication from third-party claims. Legal recourse is excluded. By submitting, submitters agree to the conditions.

PROJECT PARTNERS



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